

PRIVACY POLICY AGREEMENT

Scope This notice provides Consultant Allies privacy statement and applies to Consultant Allies' website (the "Website"). Please read the following to learn what information we collect from you and how we use that information.

We believe that you should know what information we collect from you, as well as understand how we use, disclose, and protect that information. We believe that you should be able to communicate with us easily to limit the disclosure of any of your personally identifiable information, where practicable, and to address any questions or concerns that you may have. And we will not disclose information to unaffiliated third parties without your consent or as otherwise provided in this Policy.

Consultant Allies will revise and update this Policy as Consultant Allies changes its practices, adds new services, or changes existing services. You should refer back to the Website for the latest information.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. BY ACCESSING OR USING OUR WEBSITE, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND, AND AGREE TO BE BOUND TO ALL THE TERMS OF THIS PRIVACY POLICY AND OUR WEBSITE TERMS OF USE. IF YOU DO NOT AGREE TO THESE TERMS, EXIT THIS PAGE AND DO NOT ACCESS OR USE THE WEBSITE.

For other terms and conditions that govern your use of Consultant Allies' services and its Website, please review our member agreement.

Personal Information We collect two types of information about our Members: Personally Identifiable Information and Non-Personally Identifiable Information. Personally Identifiable Information is information that identifies a specific End User. When you engage in certain activities on the Website or responding to emails, such as registering for or registration in an event, filling out a form, posting a review, or requesting information about our services, (collectively, "Identification Activities"), we may ask you to provide certain information about yourself. It is optional for you to engage in an Identification Activity. If you elect to engage in an Identification Activity, however, we may ask you to provide us with certain personal information about yourself, such as your first and last name, mailing address (including zip code), email address, telephone number, and account information. When you order services such as registering for an event, we may also ask you to provide us with your bank information or credit card number, expiration date and authentication codes or related information. Depending on the activity, some of the information we ask you to provide is identified as mandatory and some is identified as voluntary. If you do not provide the mandatory information for a particular activity that requires it, you will not be permitted to engage in that activity.

If you choose to register for and use services that require personal information, you will be required to provide certain personal information that we need to process your request.



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The Website also includes links to other websites hosted by third parties. When you access any such website from this Website, use of any information you provide will be governed by the privacy policy of the operator of the site you are visiting.

Non-Personally Identifiable Information Non-Personally Identifiable Information is information that does not identify a specific End User. This type of information may include things like the Uniform Resource Locator (“URL”) of the website you visited before coming to our site, the URL of the website you visit after leaving our site, the type of browser you are using and your Internet Protocol (“IP”) address. We, and/or our authorized Third Party Service Providers and Advertisers, may automatically collect this information when you visit our Website through the use of electronic tools like Cookies and Web beacons or Pixel tags, as described in this Privacy Policy.

We may use Non-Personally Identifiable Information to troubleshoot, administer the site, analyze trends, gather demographic information, comply with applicable law, and cooperate with law enforcement activities. We may also share this information with our authorized Third Party Service Providers and Advertisers to measure the overall effectiveness of our online advertising, content, and programming.

Disclosure of Personally Identifiable Information Because information about our existing and prospective Member is one of our most important business assets, we seek to protect it and keep it confidential. We do not share Personally Identifiable Information with unaffiliated third parties, nor do we sell it to third parties.

Your Consent Consultant Allies will not disclose Personally Identifiable Information other than in accordance with this Policy. In general, that means that you must consent to the disclosure in advance. Depending on the service, we will obtain your consent in writing.

a) Disclosure to Unaffiliated Third Parties

In using the Website or joining Consultant Allies, you consent to our disclosure of Personally Identifiable Information to unaffiliated third parties as follows: We share Personally Identifiable Information with unaffiliated third parties ONLY as necessary to complete a transaction or perform a service that you have requested, or to support the technical operation and maintenance of our services and of the Website. When the unaffiliated third party acts solely on our behalf, Consultant Allies encourages that party to follow our privacy practices.

CONSULTANT ALLIES DOES NOT SELL TO THIRD PARTIES ITS CUSTOMER LISTS OR ANY PERSONALLY IDENTIFIABLE INFORMATION ASSOCIATED WITH ITS CUSTOMERS.

b) Disclosure to Affiliated Third Parties

We will share pertinent Personally Identifiable Information with parties with which Consultant Allies is affiliated and will, in its discretion, require you to abide by the Terms of Use, and other terms and conditions of the affiliated party. We may share your information with Affiliates.



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We provide some services jointly with other companies such as web hosting companies. These are known as “Affiliated Businesses.” We may share your Personally Identifiable Information with an Affiliated Business so they can contact you regarding a transaction. Sharing this Information will allow Consultant Allies and the Affiliated Business to, for example, clarify an issue regarding a mutual transaction or agreement between the two parties. However, we will only share Personally Identifiable Information with an Affiliated Business if you engage in an activity that comes within the scope of a transaction between the Affiliated Business and Consultant Allies, and then only to the Affiliated Business involved in that Identification Activity. You are not, under this or other circumstances, a third-party beneficiary of Consultant Allies’ agreements with its Affiliated Businesses.

We may share your information with Authorized Third Party Service Providers.

We provide or may provide some of our services and products through third parties. These “Third Party Service Providers” perform functions on our behalf, like sending out and distributing our administrative and promotional emails. We may share your Personally Identifiable Information with such Service Providers to fulfill orders, send postal or email, remove repetitive information on Member lists, analyze data, provide marketing assistance, provide search results and links, process ACH and credit card payments, operate the Website, troubleshoot, accounting, and provide customer service. We may also have to share information with Service Providers to accomplish our administrative tasks. For example, when you register for an event, we may release your bank or credit card information to the card-issuing bank to confirm payment for the service and, if applicable, release your address to the delivery service to deliver the service. Likewise, we may release an Affiliate’s information to our bank to send out a payment.

We encourage Affiliates, Affiliated Businesses, Marketing Partners and Third Party Service Providers to adopt and post privacy policies. However, the use of your Personally Identifiable Information by such parties is governed by the privacy policies of such parties and is not subject to our control.

c) Protection of Consultant Allies and Others

We may share your information for our Protection and the Protection of Others. We may also disclose Personally Identifiable Information when we believe release is appropriate to comply with the law or a court order; enforce or apply this Privacy Policy, our Website Terms of Use or other agreements; or protect the rights, property or safety of the Website, its Users or others.

Security and Data Integrity We maintain a variety of physical, electronic, and procedural safeguards to secure your personally identifiable information. Specifically, we use commercially accepted procedures and systems to protect against unauthorized access to our systems. We restrict access to your Personally Identifiable Information to those employees and contractors—all of whom are covered by this Policy—who need to know that information to provide services to you or otherwise assist you. We protect the security of your Personally Identifiable Information during transmission via the Website, so that no one else can read it as it is transmitted over the Internet. You can take additional steps



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on your own to safeguard your Personally Identifiable Information. For example, you should be sure to sign off when finished using a shared computer. And you should always log out of any website, including this Website, after viewing personal account information.

Please be advised that Consultant Allies has no control over the security of other sites on the Internet you might visit, interact with, or from which you might buy products or services.

Our Use of “COOKIES” Consultant Allies uses “cookies” to enhance your use of the Website. “Cookies” are small text files placed on your computer’s hard drive by a website when you visit that website. These files identify your computer and record your preferences and other data about your visit to a website so that when you return to that site, the site operator knows who you are and can personalize your visit. For example, cookies enable a website shopping cart to function so that you only have to check out once. Consequently, cookies are often tied to the use of Personally Identifiable Information while using the Website. If you choose not to accept the use of cookies, your use of the Website may be impaired. Cookies allow us to do the following: Complete transactions you have requested; Collect information to determine which services and sections of the Website are most and least popular; Personalize the Website and make recommendations to you based on services you have used in the past; and improve the ease of use of the Website.

We do not use cookies to store bank or credit card information. Consultant Allies does, however, use cookies to store login information (including passwords) for Member who choose the option of storing such information on their computers.

You can enable cookies by doing the following:

Internet Explorer: On your task bar menu, select “Tools” and “Internet Options.” Then select the “Privacy” tab. Move the slider to any setting other than “High” or “Block All Cookies.” Then click “OK.”

Mozilla Firefox: On your task bar menu, select “Tools” and “Options.” Select the “Privacy” tab and place a tick mark in the box for “Accept Cookies from Sites.” Then click “OK.”

Netscape Navigator/Communicator: On your task bar menu, select “Edit” and “Preferences.” Select “Advanced” and click “Accept All Cookies.” Then click “OK.”

Apple Safari: On your task bar menu, select “Edit” and “Preferences.” Select “Cookies” and then select “Always” in the “Accept Cookies” section.

Google Chrome: Click the “Tools” menu to the right of the address bar and select “Options.” Click on the “Under the Hood” tab, and scroll down to the “Cookie settings:” section. In the drop-down menu, select “Allow all cookies.” Then click “Close.”

Checking Account and Preferences Information for Accuracy Consultant Allies Member can review or change the information by contacting to Consultant Allies staff. Please see the Contacting Us section below. As noted in the Personal and Non-Personal



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Identifying Information sections above, we may also use updated address information obtained from other sources to update our records.

Safe Harbor Compliance Consultant Allies complies with the U.S.-EU Safe Harbor Framework as set forth by the U.S. Department of Commerce regarding the collection, use and retention of personal information from European Union member countries. Consultant Allies adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access and enforcement. To learn more about the Safe Harbor program, please visit <http://www.export.gov/safeharbor/>.

Updating and Correcting Information We believe that you should have the ability to access and edit the Personally Identifiable Information you provide us. You may change any of your Personally Identifiable Information by: (1) emailing us at members@consultantallies.com or (2) writing to us at the address below. Please indicate your name, address and email address, and what information you would like to update when you contact us.

Enforcement Consultant Allies regularly reviews its compliance with this Privacy Policy. Please contact us with any questions or concerns regarding this Privacy Policy or Consultant Allies' treatment of personal information. When we receive formal written complaints, it is Consultant Allies' policy to contact the complaining customer or user regarding his or her concerns.

Miscellaneous Privacy Issues Children Minors under the age of 13 may not use the Website. We do not collect or maintain information from anyone known to be under the age of 13, and no part of the Website is designed to attract anyone under the age of 13.

Notice of Privacy Rights to California Residents California law requires that we provide you with a summary of your privacy rights under the California Online Privacy Protection Act (the "Act") and the California Business and Professions Code. As required by the Act, we will provide you with the categories of Personally Identifiable Information that we collect through the Website and Consultant Allies' online forms and the categories of third party persons or entities with whom such Personally Identifiable Information may be shared for direct marketing purposes at your request. California law requires us to inform you, at your request, (1) the categories of Personally Identifiable Information we collect and what third parties we share that information with; (2) the names and addresses of those third parties; and (3) examples of the products marketed by those companies. The Act further requires us to allow you to control who you do not want us to share that information with. To obtain this information, please send a request by email or standard mail to the address found below. When contacting us, please indicate your name, address, email address, and what Personally Identifiable Information you do not want us to share with Affiliated Businesses or Marketing Partners. The request should be sent to the attention of our legal department, and labeled "California Customer Choice Notice." Please allow 30 days for a response. Also, please note that there is no charge for controlling the sharing of your Personally Identifiable Information or requesting this notice.

Updating Our Policy Consultant Allies will revise or update this Policy if our practices



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change, as we change existing services, add new services, or develop better ways to inform you of services we think will interest you. You should refer back the website for the latest information and the effective date of any changes.

Contacting Us If you have any questions, comments or concerns about this Policy, please e-mail us at members@consultantallies.com, or you can write to us at:

Consultant Allies
Attn: CEO
2710 Alpine Blvd. Ste O-105
Alpine, CA 91901

Consultant Allies is committed to the policies set forth in this Policy.